



ARE YOU READY TO EXPORT??

“EXPORT LAUNCHPAD” TRAINING FOR

NORTHERN CALIFORNIA MANUFACTURERS



The [Northern CA Center for International Trade Development](#) and the [US Commercial Service Sacramento](#) are hosting a unique two-day training opportunity, "Export Launchpad," for manufacturers who want to jumpstart their export sales. Seating is limited and on a first-come, first-serve basis.

Questions? - Please contact George Tastard, Director of US Commercial Service Sacramento at George.Tastard@trade.gov or by mobile (916) 801-0105

Program Overview:

The Export Launchpad Workshop is an intensive, 2-day program designed to equip small business owners and entrepreneurs with the essential skills and strategies needed to enter and succeed in international markets. This hands-on training covers every stage of the export process, from evaluating market potential to identifying buyers, developing pricing strategies, protecting intellectual property, and ensuring compliance with international regulations.

Program Delivery & Dates:

The Export Launchpad Workshop will be delivered in person in Sacramento, CA on May 6-7, 2025. The session is facilitated by experienced trade professionals and includes lectures, case studies, interactive exercises, and practical resources that participants can apply directly to their business plans.

For more information and to register, [START HERE!](#)